

The 27th Annual



Riverdale Share CONCERT

**Sunday, December 8th
at the
Danforth Music Hall**

Thanks to you, the annual Riverdale Share Concert has been able to support local charitable organizations in our community for the past 26 years!

We are extremely grateful for the unwavering support of our sponsors, friends, volunteers and local businesses. In addition to the hundreds of thousands of dollars donated to local charities, truckloads of food have also been distributed to several community foodbanks. On Sunday, December the 8th we continue our tradition of gathering the community to celebrate our unique spirit of giving.

We hope you will once again join this select group of sponsors who allow us to make this show possible and ensure its another successful year! Attached you will find giving options and the benefits associated with each level. Details on the local agencies that have received funds from this past year's concert are included. Please feel free to contact me for more information. I will follow up with you in the next couple of weeks.

Together we continue to make a difference,

Thank you

Susan

Susan Baker – Executive Director

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Riverdale Share Community Association

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<http://riverdaleshare.com>

Sponsorship Levels

Opening Night - \$10,000*

(Offered on an exclusive basis)

Front Row - \$6,000*

Orchestra - \$3,000

Balcony - \$1,250

Sponsorship Benefits

- Ad in the program - *distributed to a sold-out, 1200-seat audience*

Opening Night: Double page spread

Front Row: Full page

Orchestra: Half page

Balcony: One third page

- Logo and website link on *riverdaleshare.com*
- Logo on Riverdale Share t-shirts
- Logo on back cover of the program
- Recognition on our social media channels (ie: *Facebook, Instagram and Twitter*)
- On stage recognition during the concert
- Framed "Thank You" certificate, t-shirt and program
- Complimentary tickets - *upon request*
- * Rotating logo image on Riverdale Share home page photo gallery

We look forward to working with you on this year's concert!

Fund Recipients: 2018 Riverdale Share Concert



Blake Boulton Youth Outreach Service (BBYOS) is a community-based agency established in 1989 to provide comprehensive services to high-risk youth and their families in the Blake Boulton community, a high-density, low-income area of east Toronto. BBYOS provides intensive individual, group and family counselling and therapy, community outreach, life skills training and crisis intervention that offer options to these at-risk young people and their families. Monies awarded went to fund their Therapy/Counselling, Outreach and Life Skills programs as well as their Boys and Girls group "Straight Out of Blake Street!" www.bbyos.org

East York Foundation Seniors Christmas Dinner (Dec. 25) is held at the East York Community Centre and involves 250 community members. The goal is to provide a warm meal, good conversations and joyful celebration to seniors from East York and Riverdale who otherwise might not have anywhere else to go on the 25th. In 2019 this dinner will be celebrating its 37th year.

Eastview Neighbourhood Community Centre has been a community support hub for over 40 years. Eastview's Vision is to be at the forefront of community inclusion, leadership, well-being, participation and healthy development for the Eastview community. Monies awarded went to fund food security programming for seniors, food bank users and other community members. These programs included: gardening, Lunch and Learns and a Good Food Market. www.eastviewcentre.com

Kennedy House Youth Shelter is a 33 bed, 24 hour/day, 365 days/year shelter near Pape and O'Connor that provides support to at-risk youth ages 16-24 who are homeless. It provides for the immediate needs of homeless youth by offering food, emergency shelter, basic necessities and crisis intervention. Riverdale Share was happy to support the Essential Life Skills Program which equips homeless youth with the knowledge, skills and confidence needed to overcome homelessness and lead stable, healthy and independent lives. www.kennedyhouse.org

Out of the Cold at Eastminster Providing Basic Needs: Warmth, Dignity, Kindness. The program strives to respond to the needs of the most abandoned of our city's poor and homeless people. These include the basic and physical needs of shelter and food, and the deeply human needs of compassion, dignity and feelings of self-worth. The Eastminster United Church program has been serving the local community from November to March for the past 24 years. The program is run 100% by volunteers. www.eastminsteruc.org/out-of-the-cold

Ralph Thornton Community Centre (RTC) has been a hub of activity in South Riverdale for over 35 years. Riverdale Share is proud to support two programs in particular: *The Mentor Program* which pairs newcomer children from the Chinese community with adult and youth volunteers to assist these children to adjust and adapt to their new Canadian culture. *Riverdale Adventure Camp* provides an opportunity for children to participate in a week-long summer camp experience. www.ralphthornton.org

ReadUP Reading Clubs aim to provide children with access to free reading support that complements the literacy learning they receive in school. We work directly in Toronto communities to assist children, many from newcomer families, as they acquire the skills they need to become confident and successful readers. Monies awarded will be used to purchase books and materials for their community reading clubs. www.readup.ca

South Riverdale Child Parent Centre is a family support program that offers a parent child drop-in, parenting workshops, outings and a book and toy lending library. The centre is open 6 days/wk to families with children from birth to six years. The staff offers referral services and informal counseling to all families. www.srcpc.org

2019 Funds: Grant applications for programs and projects that address families and individuals in need and are community-oriented will be accepted until March 29th, 2020. Grants will be awarded in June 2020.