

Upcoming ENTERPRISE TORONTO NEWS February 25, 2014

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ENTERPRISE TORONTO SEMINARS

IMPORTANT ANNOUNCEMENT

Online Registration for Enterprise Toronto Seminars is **no longer** available as of January 1, 2014 (until further notice).

Please kindly register by email or by phone at: enterprisetoronto@toronto.ca, Registration Line: 416-395-7416.

To view the seminars, please visit: www.toronto.ca/enterprisetoronto. We apologize for this temporary inconvenience. Thank you for your understanding.



Enterprise Toronto Seminars

Morning Seminar Series (Feb. - April): 10 am – 11:30 am (Various Locations)

Topics: Mobile Marketing for Small Businesses; Understanding GST/HST for Small Businesses; How to Conduct Market Research; Planning for Success – A Business Plan that Works; How to Take the Fear out of Cold Calling; Importing & Shipping Costs – Levelling The Playing Field for SMEs, etc. Full details @ <http://goo.gl/BC4cFO>

Learn the tools and resources you will need to forge ahead in your business.

Admission is **FREE** but registration is required. See above instructions re registration.

LEARNING OPPORTUNITIES



Toronto Region Board of Trade

SMB Exchange
7:30 am – 12:30 pm
March 5

Come learn how to Raise Capital for your Business and learn from a three panel keynote discussion. Breakout sessions include: 10 Fundamentals to Marketing Your Business Successfully Online; Problems with Federal Contracts – What SMB's Need to Know; Technology and Your Small Business; Facilitated Networking Sessions. More information and registration @ www.bot.com/events, Tel: 416-862-4500.



How to Start a Food Business Seminar

North York Civic Centre
March 10, June 9, Sept. 8, Dec. 8, 2014

If you are a chef or foodie, these valuable workshops are for you! Hosted by The City of Toronto's Economic Development & Culture Division and delivered in partnership with Enterprise Toronto.

Learn about developing your products, developing your business plan and financing, branding your identity and utilizing the Web to source information. There will be a \$20 registration fee for this course (one registration covers up to three attendees) and all proceeds will go to the **YMCA of Greater Toronto Basic Culinary Skills Training Program**, located at Metro Hall, for the purpose of purchasing equipment or providing programming. Register @ <http://goo.gl/Mm81fL>, payable by Visa or MasterCard only.

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| | <p align="center"> Toronto Fashion Incubator Seminar: 3 Ways to Fund Your Business Mar. 10 5:30 pm – Networking, 6 pm Seminar </p> <p>Are you looking to Finance Your Business? Discover: 3 ways to fund your business; How crowdfunding can benefit you; and, Keys to a successful crowd funding campaign. Registration and information @ http://www.fashionincubator.com/shop/.</p> |
| | <p align="center"> <u>Business Inc. Series for Toronto Entrepreneurs Starting Again</u> <u>Deadline for Applicants: April 4</u> </p> <p>Toronto Public Library together with the Toronto Business Development Centre (TBDC) and the City of Toronto are delivering Business Inc. - a business incubation program aimed at helping equip entrepreneurs with the skills and knowledge required to run a successful business. Participants will gain a better understanding of the guiding principles required to launch their new business or to accelerate an early stage business.</p> <p>Three consecutive sessions will be starting soon! Space is limited so register today! For more information about the program visit www.torontopubliclibrary.ca/businessinc.</p> |
| | <p align="center"> <u>Going Global: An Introduction to Trade Compliance Issues for Exporters</u> Toronto City Hall – Committee Rm #4, 100 Queen St. West, 2nd floor Apr. 9 8:30 am – 12:00 pm </p> <p>The City of Toronto's Economic Development and Culture Division, The Ministry of Economic Development, Trade and Employment, FITT (Forum for International Trade Training) invite you to attend Going Global workshop. This workshop covers the most important areas of compliance that affect Canadian exporters, across the whole supply chain as well as at the border, and will discuss the relevant documentary and process requirements involved. Attendance is free RSVP – export@toronto.ca or 416-392-3398.</p> |
| <p>BUSINESS NEWS & OPPORTUNITIES</p> | |
| | <p align="center"> <u>The Canadian Youth Business Foundation (CYBF) & The Indo-Canada Chamber of Commerce (ICCC)</u> <i>Present</i> Breaking Barriers Toronto: Young & New Canadian Entrepreneurs Starting Businesses Feb. 27 6:30-8:30 pm </p> <p>Whether you are new to Canada or have been settled here for many years you are welcome to join! Join CYBF and the Indo Canada Chamber of Commerce (ICCC) for an evening that will include a panel discussion focusing on the many barriers that young entrepreneurs and new Canadians face in the journey of starting a new business. There will be appetizers served throughout the evening and a chance for networking both before and after the panel discussion. More info can be found on www.BreakingBarriersToronto.eventbrite.ca.</p> |
| | <p align="center"> <u>Young Entrepreneurs, Make Your Pitch</u> <u>Video Deadline: March 28</u> </p> <p>High school students, you have two minutes to pitch your creative idea. To enter this contest, create a two-minute video explaining your business idea. Tell us what problems it will solve, who your customers will be and why your business will succeed. You could win prizes, coaching and tools to help bring your idea to life, and a trip to the Discovery conference in Toronto in May. Submit your video today: www.makeyourpitch.ca This is event is presented in collaboration with the Government of Ontario and Ontario Centres of Excellence (OCE) as part of the Youth Jobs Strategy.</p> |

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| | <p style="text-align: center;">Rise Asset Development Small Business Training Program for Group Lending May 3 - May 24 9:30 am to 1:00 pm Mondays & Fridays</p> <p>Rise Asset Development's Small Business Training Program for group lending is a free program for individuals interested in launching or growing a small business or income generated activity. This program is for individuals who have a business idea but do not have an action or business plan.</p> <p>For more info go to http://www.riseassetdevelopment.com/training/. Application Deadline: April 25th 2013 MIDNIGHT</p> |
| | <p style="text-align: center;">Toronto Business Development Centre Opens new division "Ember Business Exchange"</p> <p>The Toronto Business Development Centre, a training and incubation not-for-profit organization with 24 years of nurturing entrepreneurs, has recently opened a new division, Ember Business Exchange www.emberbx.com, a business incubator in Toronto focused on female entrepreneurs.</p> <p>Ember Business Exchange is Ontario's entrepreneurial hub for women. We help our members to launch and grow strong companies through modern incubation office space, entrepreneurial community, funding opportunities, and expert mentorship.</p> |
| | <p style="text-align: center;">Ryerson University Multicultural Opportunities Identification for Entrepreneurs (CZEN 300) Jan. 13 - Apr. 14, 2014</p> <p>The Chang School is offering a new Multicultural Opportunities course as part of their one-of-a-kind Certificate in Entrepreneurship and Multiculturalism. Learn the latest techniques for determining whether your business idea has potential for success in a multicultural marketplace and gain information on start-up and growing a business. More info at www.ryerson.ca/ce/enrollment, or contact rosereid@ryerson.ca.</p> |
| | <p style="text-align: center;">ADP Small Business Grant Contest Win up to \$10,000! Final deadline for entries: March 31, 2014 Voting Ends on April 30, 2014</p> <p>How would your business spend \$10,000? New equipment? More staff? Bigger operations? Updated website?</p> <p>The choice is yours. If you are a registered Canadian business with 1 to 49 employees, ADP wants to help. Enter today. It's free, it's fast and it's simple. Winners will receive: \$10,000 cash prize - \$10,000 cash prize (no strings attached); One year of payroll services free from ADP. More info @ www.adp.ca/grant.</p> |

ENTERPRISE TORONTO - EVENT SEMINAR POSTING CHANGE

This notice is to all our clients wishing to post events to the Enterprise Toronto Website. Enterprise Toronto is migrating to the www.toronto.ca website. Kindly enter your events directly on <http://wx.toronto.ca/festevents.nsf/> as we will not be putting these events on our website. The event will take a few days to go live once you enter the details.