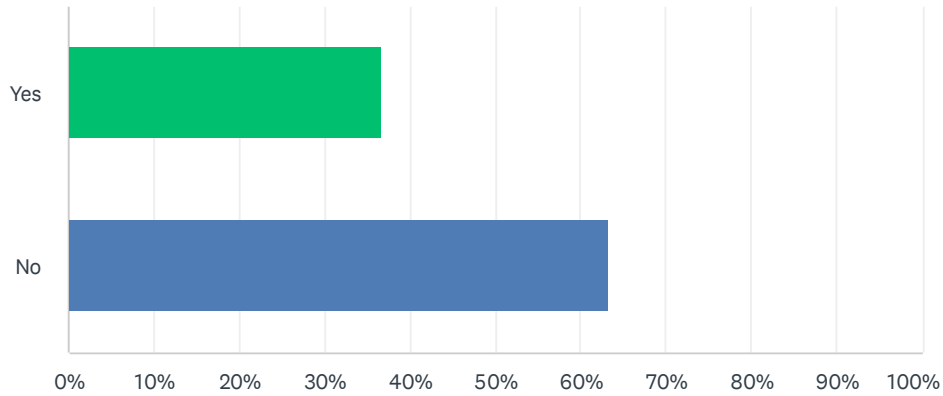


Q1 Did your business participate in any previous Taste of the Danforth Festivals?

Answered: 49 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	36.73%	18
No	63.27%	31
TOTAL		49

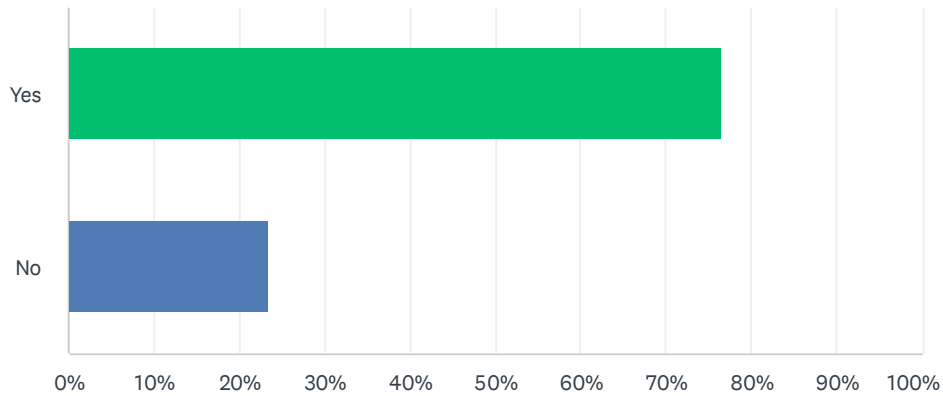
Q2 You indicated that your business did not participate in any previous Taste of the Danforth Festivals. Can you explain why?

Answered: 26 Skipped: 24

#	RESPONSES	DATE
1	My business is new, just opened last year	5/20/2023 9:39 AM
2	Asiri's treasures just started operating in 2020 . And the event was paused .	5/13/2023 1:03 PM
3	Too expensive and not our niche	5/12/2023 3:22 PM
4	We are a hair salon and we tend not to have very much traffic through our salon. Mostly people wanting to use the restrooms.	5/11/2023 11:03 AM
5	No	5/10/2023 7:58 PM
6	We're a neighbourhood business that attracts clients from within 1-3km of our location.	5/10/2023 6:05 PM
7	Wrong image for my business	5/10/2023 5:33 PM
8	Cost didn't see added value	5/10/2023 5:24 PM
9	Cost and didn't see the added benefit.	5/10/2023 5:22 PM
10	i dont understand "participate" ..i was open during taste	5/10/2023 4:26 PM
11	We are a hair salon and it's just not something that is beneficial for us	5/10/2023 3:34 PM
12	My location and business are not conducive to festivals. I open to service my clients.	5/10/2023 2:25 PM
13	Doesn't make sense to do so. Having to hire/pay extra people, possible thieving, keeping our goods outside in the weather. We are open to the public anyway, so they can come into our store. Also the fees didn't make sense, we pay so much in property taxes (BIA Fees) why pay more	5/10/2023 1:54 PM
14	We are women's clothing and it does not attract our demographic.	5/10/2023 1:49 PM
15	We are opened in 2021	5/10/2023 1:19 PM
16	We are a new business	5/10/2023 12:59 PM
17	We are new	5/10/2023 12:59 PM
18	New business since 2019	5/10/2023 12:46 PM
19	I sell do not food items and I dont find the crowds interested in what my offerings are.	5/10/2023 12:37 PM
20	I was not a member of the BIA and then there was covid	5/10/2023 12:20 PM
21	We are observing our summer holidays when this festival is on.	5/10/2023 12:15 PM
22	Logistically it would be a challenge	5/10/2023 12:03 PM
23	Not open	5/10/2023 11:56 AM
24	New business to the area.	5/10/2023 11:56 AM
25	Our business is not compatible with this type of event.	5/10/2023 11:56 AM
26	New business	5/10/2023 11:52 AM

Q3 You indicated that your business participated in at least one previous Taste of the Danforth Festival. Did your business participate in Taste of the Danforth 2019?

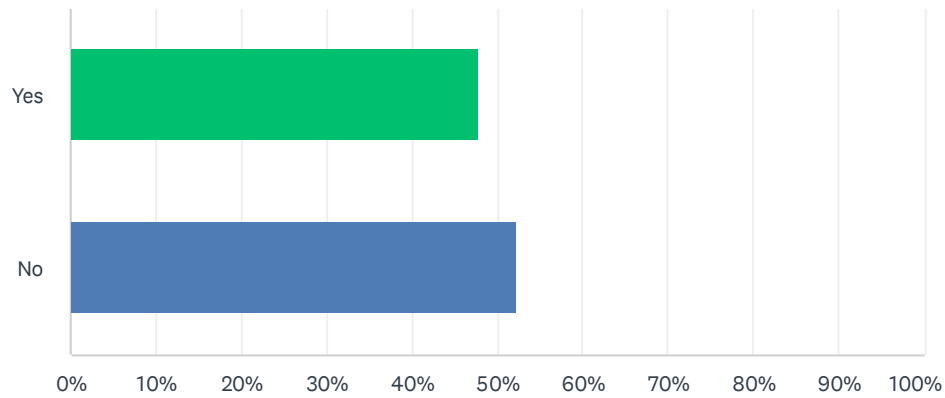
Answered: 17 Skipped: 33



ANSWER CHOICES	RESPONSES	
Yes	76.47%	13
No	23.53%	4
TOTAL		17

Q4 Does your business intend to participate in Taste of the Danforth 2023?

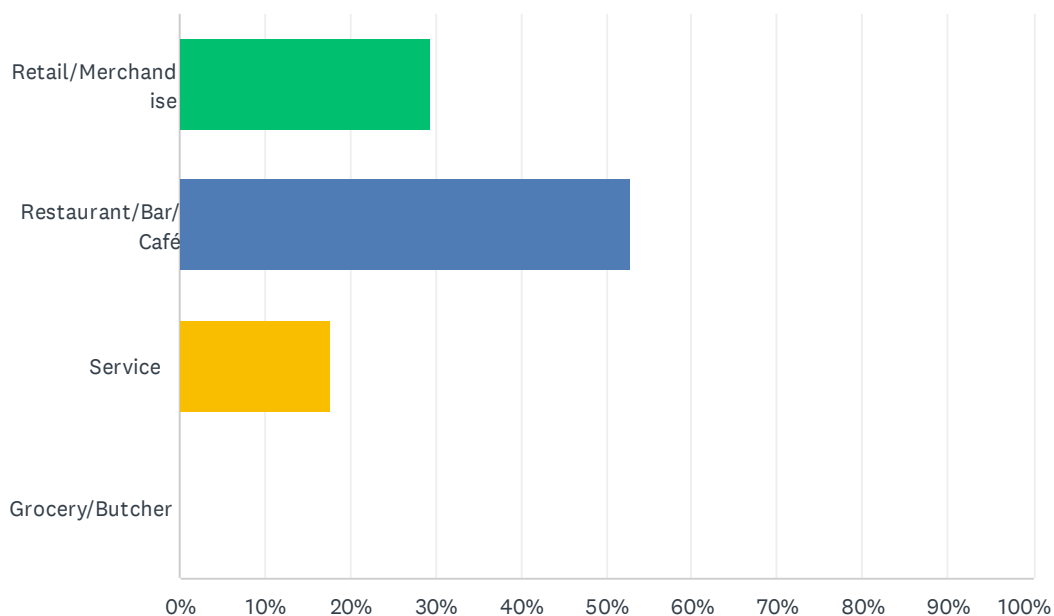
Answered: 46 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	47.83%	22
No	52.17%	24
TOTAL		46

Q5 Based on your business, how will you participate?

Answered: 17 Skipped: 33

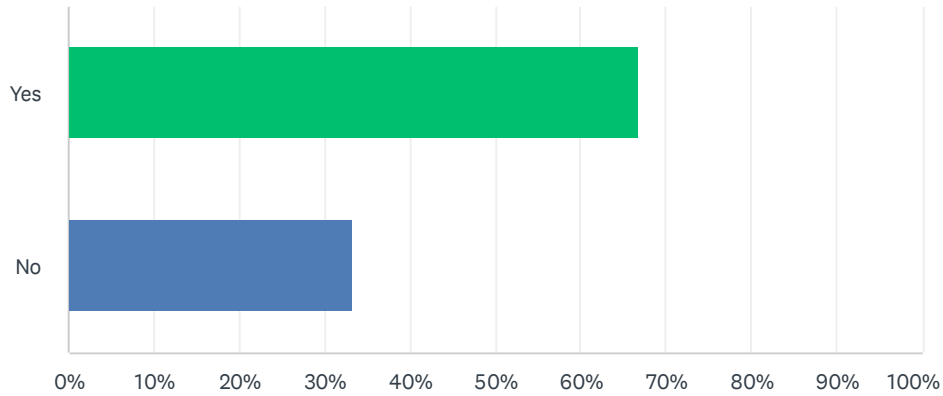


ANSWER CHOICES	RESPONSES
Retail/Merchandise	29.41% 5
Restaurant/Bar/Café	52.94% 9
Service	17.65% 3
Grocery/Butcher	0.00% 0
TOTAL	17

#	OTHER (PLEASE SPECIFY)	DATE
1	Dance School/Studio	5/11/2023 6:14 PM
2	Clinic	5/10/2023 5:27 PM
3	Unsure. Had to answer yes to previous question as there wasn't a "maybe" and when I said no survey ended	5/10/2023 5:25 PM
4	My students can put on gymnastics performances on stage	5/10/2023 12:21 PM

Q6 Will you be setting up outdoor infrastructure as part of your participation?

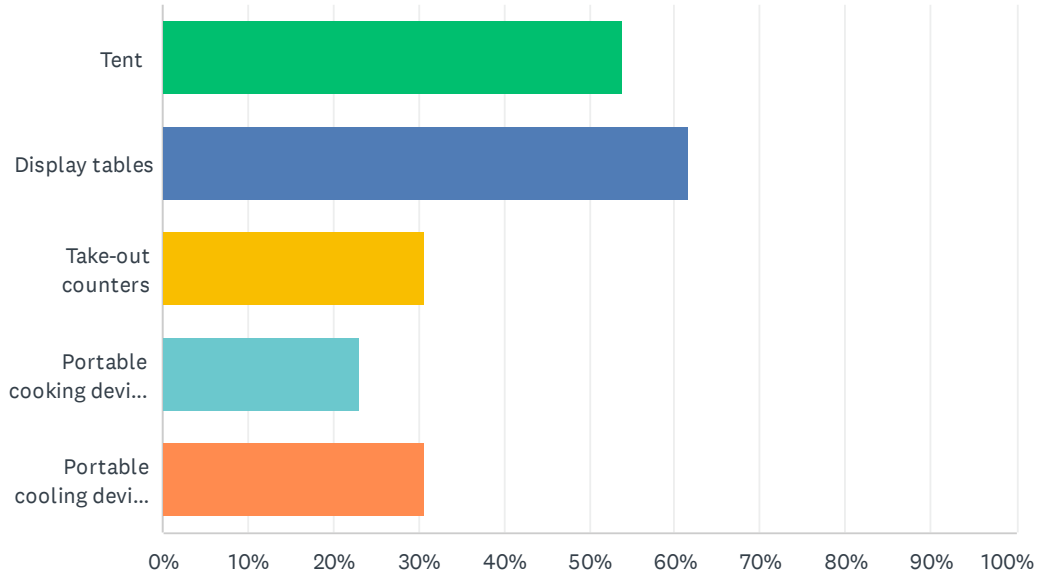
Answered: 21 Skipped: 29



ANSWER CHOICES	RESPONSES	
Yes	66.67%	14
No	33.33%	7
TOTAL		21

Q7 You indicated that you will be setting up outdoor infrastructure. What type of outdoor infrastructure? Please check all that apply

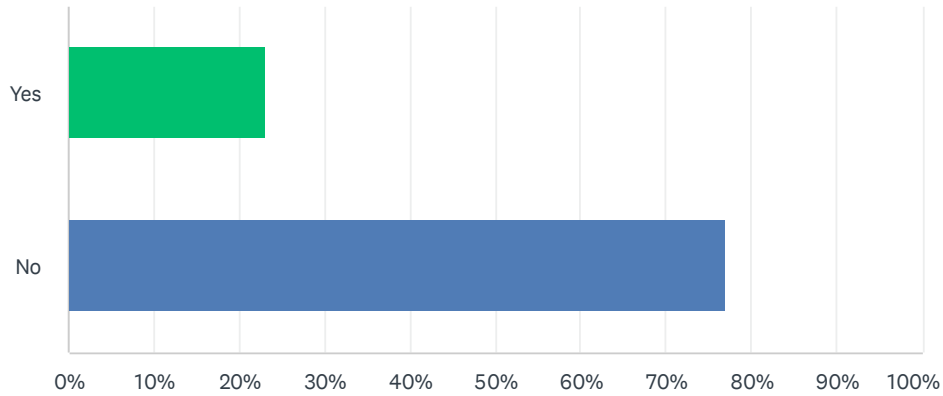
Answered: 13 Skipped: 37



ANSWER CHOICES	RESPONSES
Tent	53.85% 7
Display tables	61.54% 8
Take-out counters	30.77% 4
Portable cooking devices (BBQ/Grill)	23.08% 3
Portable cooling devices (refrigerators/freezers etc.)	30.77% 4
Total Respondents: 13	

Q8 If you are providing food, will you require ice delivery during the event days?

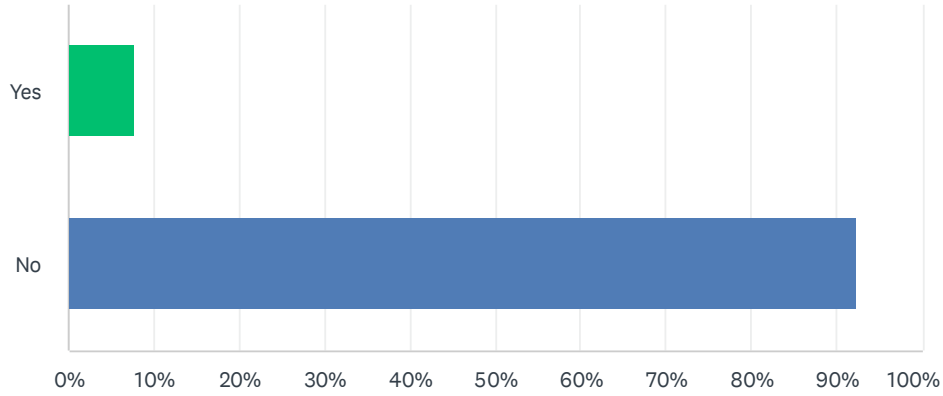
Answered: 13 Skipped: 37



ANSWER CHOICES	RESPONSES	
Yes	23.08%	3
No	76.92%	10
TOTAL		13

Q9 If you are providing food, will you require propane delivery during the event days?

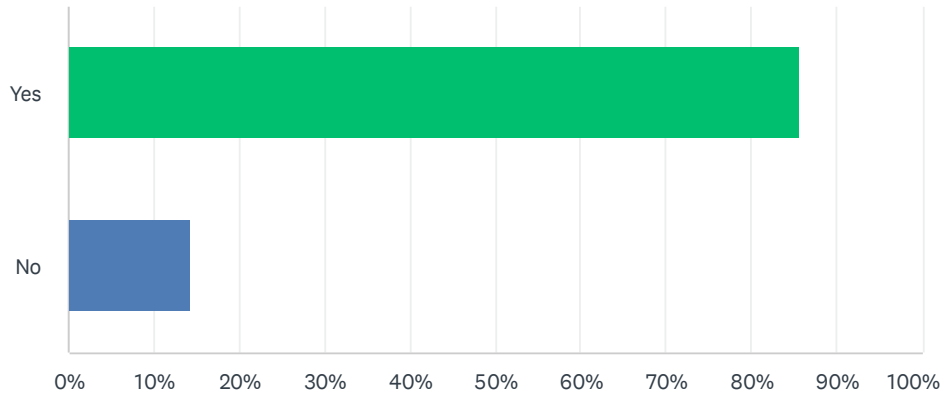
Answered: 13 Skipped: 37



ANSWER CHOICES	RESPONSES	
Yes	7.69%	1
No	92.31%	12
TOTAL		13

Q10 Will your business be using your advertising/social media channels to promote the event?

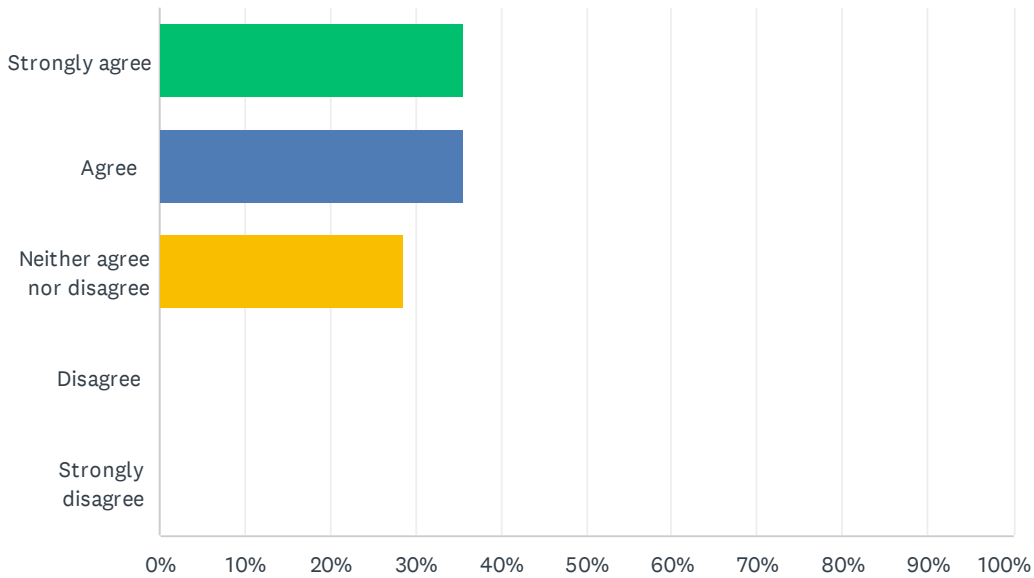
Answered: 14 Skipped: 36



ANSWER CHOICES	RESPONSES	
Yes	85.71%	12
No	14.29%	2
TOTAL		14

Q11 Please indicate your level of support for the following statement: I am interested in being included in a mobile Event App for the Festival that would give me space to promote my business.

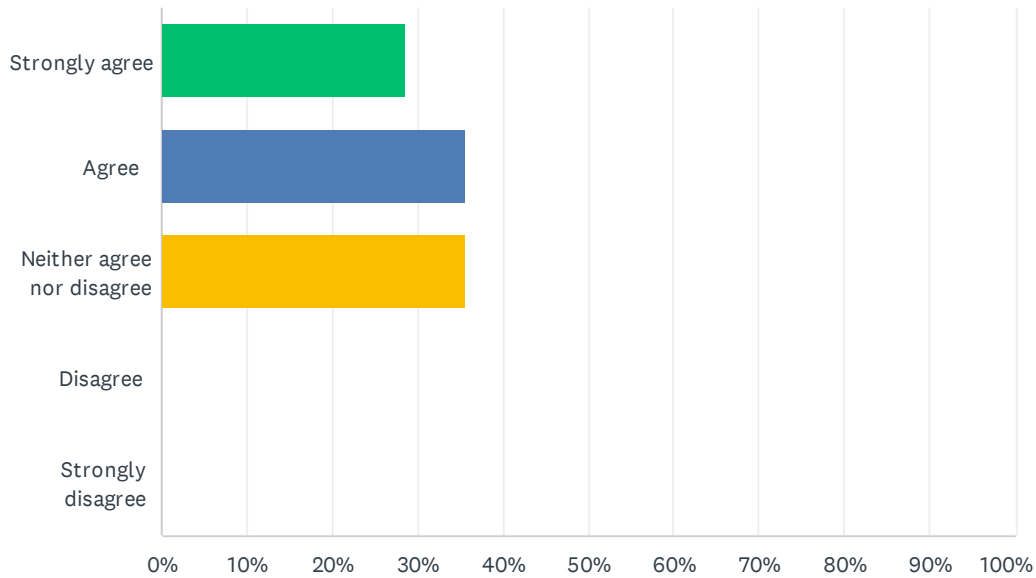
Answered: 14 Skipped: 36



ANSWER CHOICES	RESPONSES	
Strongly agree	35.71%	5
Agree	35.71%	5
Neither agree nor disagree	28.57%	4
Disagree	0.00%	0
Strongly disagree	0.00%	0
TOTAL		14

Q12 Please indicate your level of support for the following statement: my return on investment for festival participation has been positive over the past years

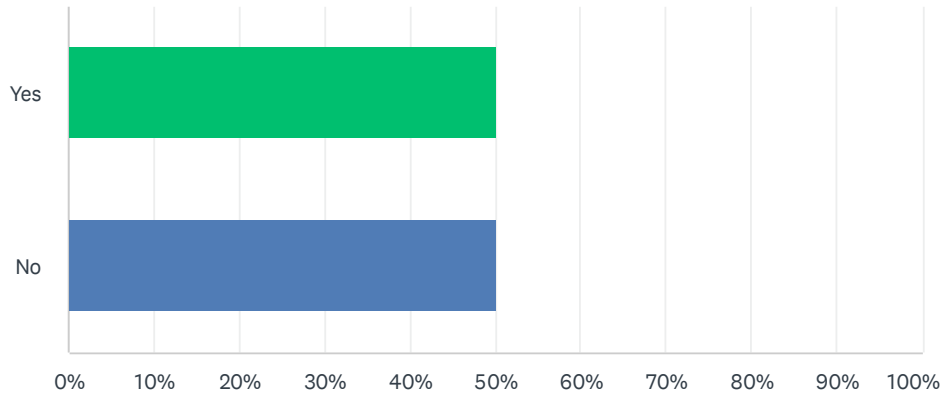
Answered: 14 Skipped: 36



ANSWER CHOICES	RESPONSES	
Strongly agree	28.57%	4
Agree	35.71%	5
Neither agree nor disagree	35.71%	5
Disagree	0.00%	0
Strongly disagree	0.00%	0
TOTAL		14

Q13 Have you tracked from previous Festivals what the short- and long-term returns have been for your business?

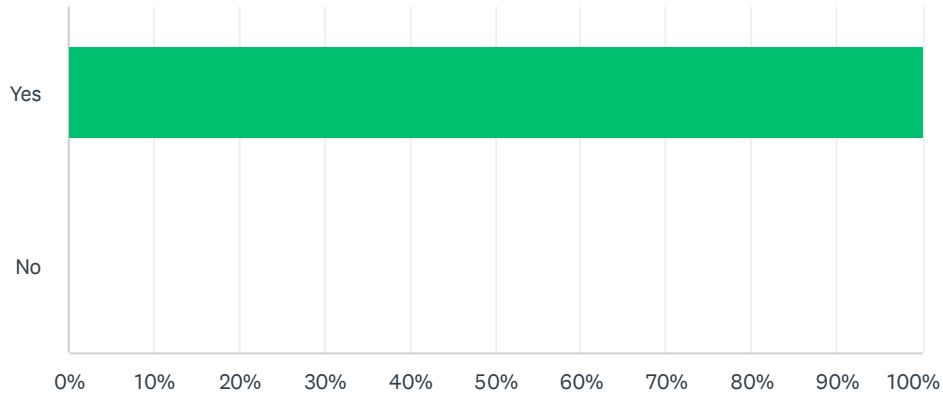
Answered: 14 Skipped: 36



ANSWER CHOICES	RESPONSES	
Yes	50.00%	7
No	50.00%	7
TOTAL		14

Q14 Would you support a few more short questionnaires during the next few months to help make this year's Festival the best one yet?

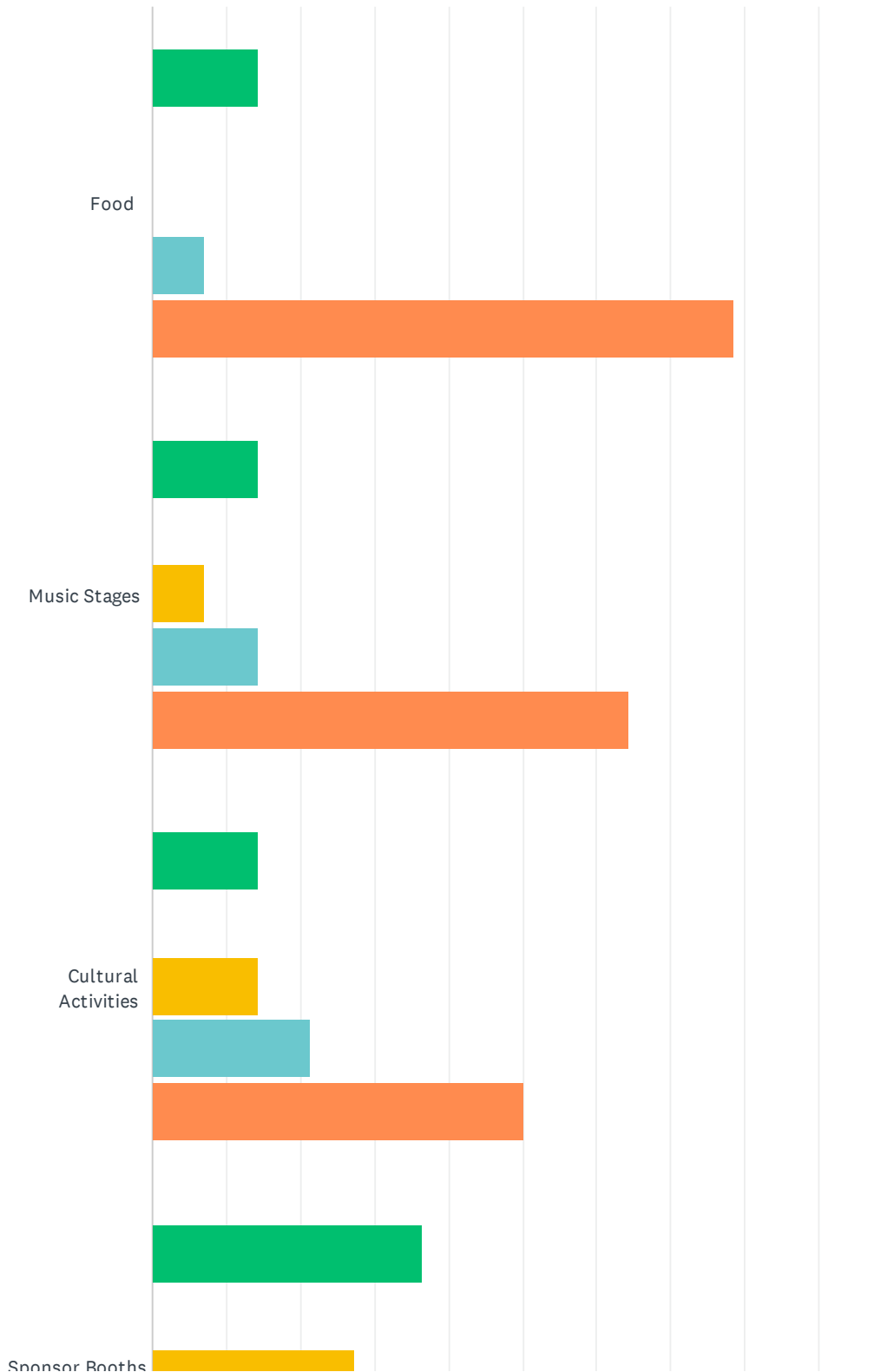
Answered: 14 Skipped: 36



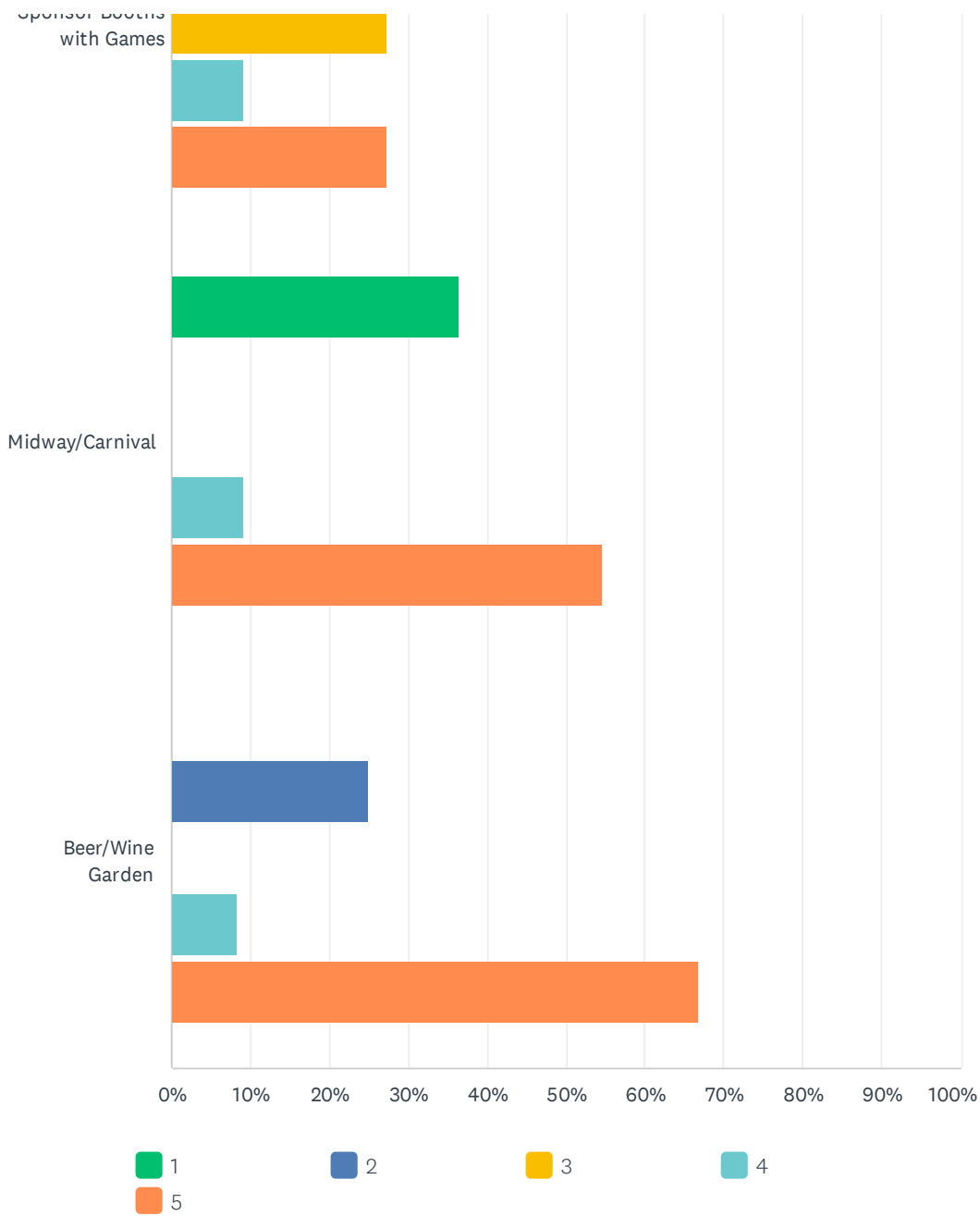
ANSWER CHOICES	RESPONSES	
Yes	100.00%	14
No	0.00%	0
TOTAL		14

Q15 What elements of past Festivals do you feel are best and most valuable and should be included in this year's event? Please rate each on a scale of 1 (least) to 5 (best)

Answered: 14 Skipped: 36



Taste of the Danforth 2023 - Broadview Danforth BIA Member Survey



	1	2	3	4	5	TOTAL
Food	14.29% 2	0.00% 0	0.00% 0	7.14% 1	78.57% 11	14
Music Stages	14.29% 2	0.00% 0	7.14% 1	14.29% 2	64.29% 9	14
Cultural Activities	14.29% 2	0.00% 0	14.29% 2	21.43% 3	50.00% 7	14
Sponsor Booths with Games	36.36% 4	0.00% 0	27.27% 3	9.09% 1	27.27% 3	11
Midway/Carnival	36.36% 4	0.00% 0	0.00% 0	9.09% 1	54.55% 6	11
Beer/Wine Garden	0.00% 0	25.00% 3	0.00% 0	8.33% 1	66.67% 8	12

Taste of the Danforth 2023 - Broadview Danforth BIA Member Survey

#	OTHER (PLEASE SPECIFY)	DATE
1	More open space on the streets for people to come out, walk around, visit businesses. Less corporate focus and activities.	5/10/2023 5:28 PM
2	performance stages	5/10/2023 12:25 PM

Q16 What elements would you like to see included in the Festival this year (that were not listed in the previous question)?

Answered: 6 Skipped: 44

#	RESPONSES	DATE
1	Good police presence	5/20/2023 9:44 AM
2	All listed	5/10/2023 7:35 PM
3	It's a good opportunity for Greece and other Mediterranean countries to promote themselves. Get their consular offices involved.	5/10/2023 4:20 PM
4	NA	5/10/2023 1:22 PM
5	Access to public restrooms and cleaning.	5/10/2023 12:48 PM
6	none	5/10/2023 12:25 PM

Q17 What elements of past Festivals would you prefer not to be included in the 2023 event?

Answered: 7 Skipped: 43

#	RESPONSES	DATE
1	Not sure	5/20/2023 9:44 AM
2	NA	5/10/2023 7:35 PM
3	Large corporate carnival things. We need taste to go back to the way it was.	5/10/2023 5:28 PM
4	There was a lot of crappy things which set a low bar for a street festival. You might look at some of the other festivals in Toronto to get idea - looking at the best of what they have to offer. The neighborhoods on both sides of the Danforth are full of young families - how to get them involved. People are into environmental issues, health & wellbeing.	5/10/2023 4:20 PM
5	NA	5/10/2023 1:22 PM
6	none	5/10/2023 12:25 PM
7	Sponsor booths blocking access to businesses. Loud generators in front of businesses. Sponsors giving away items for free.	5/10/2023 12:00 PM

Q18 Is there anything else that you would like to see done to improve Taste of the Danforth 2023?

Answered: 4 Skipped: 46

#	RESPONSES	DATE
1	Just to keep making it bigger and better	5/20/2023 9:44 AM
2	Yes, reduce the fees to participate	5/10/2023 7:35 PM
3	NO	5/10/2023 1:22 PM
4	manage crowd control when it gets really busy	5/10/2023 12:25 PM