

Your Invitation to Join a Local Business Pilot to Drive Local Shopping



What's the Goal?

To increase local shopping **for YOU**—our Broadview Danforth businesses—by connecting nearby consumers to your products and services in real time, online.



How It Works

We're launching a **geolocation-based platform** to make it easy for local shoppers to find what they need **right in their own community**. Whether you're a retailer, service provider, or professional, your business will appear when someone nearby searches for what you offer.



Why Participate?

- ✓ **\$0 Cost** to Join
- ✓ **SEO Boost** – Get increased visibility and backlinks
- ✓ **Be Seen by Local Shoppers** looking for businesses like yours
- ✓ **Shape the Future** – Your feedback will help improve the platform
- ✓ **Easy to Participate** – No tech skills needed



Why Now?

Together We Are Local is more than a campaign—it's a movement. Changing consumer habits takes all of us. When we collaborate as a business community, we create a more vibrant, sustainable local economy.



Ready to Join the Pilot?

We'd love to have your voice and your business involved!



Email Desiree and Emily at:

info@localstreet.ca



Together, we can change the way our community shops—starting with us.