



WITHROW PARK BALL HOCKEY LEAGUE

PO Box 65257, RPO Chester, Toronto, ON M4K 3Z2 www.withrowballhockey.net

January 15, 2019

Hello businesses of the Danforth BIA,

I am contacting you today on behalf of the Withrow Park Ball Hockey League. The League is a community-based non-profit league which has been providing a fun and safe activity for local families for more than 40 years. Over 1000 children, adolescents and adults play in the league through eight different divisions. As we are all volunteers, we rely on sponsors from local businesses to help cover the cost of jerseys for our Youth Divisions.

We are currently seeking sponsors to support teams in all child and adolescent age groups, starting at age 4 all the way to age 19 for both our co-ed and girls division. We have hundreds of families who live within walking distance of Broadview and Danforth.

The cost is \$400 and this buys a set of jerseys for one of our teams. This includes custom artwork on the front, as well as an optional thank you plaque for display in your place of business. Children flood the neighbourhood from April to June wearing their jerseys back and forth to games, to school and other events. Sponsoring a team is a great way to show your support for the community and increase the exposure to your brand to parents and kids in the area.

We also include a listing on our website, and can upon request, feature your business in our newsletter we send to all of our families electronically.

We can accept payment by cheque, email money transfer or credit card through our website. We can also provide invoices and receipts.

If you are interested in helping out, you can reach us by email at sponsorship@withrowballhockey.net.

Thank you in advance for your consideration and I hope to hear from you soon.

Ron Hebdon
Director in Charge of Sponsorship
sponsorship@withrowballhockey.net